



**PROTECTING OUR  
ENVIRONMENT  
STARTS AT HOME...**

**...and you can help!**



# CHANGE 5 LIGHTS!

To cut one trillion pounds of greenhouse gasses from our atmosphere; all we have to do is replace 5 light bulbs in every household in America with 5 ENERGY STAR® qualified light bulbs. It seems daunting, but it's really easy to get started; all we have to do, is change one household at a time.

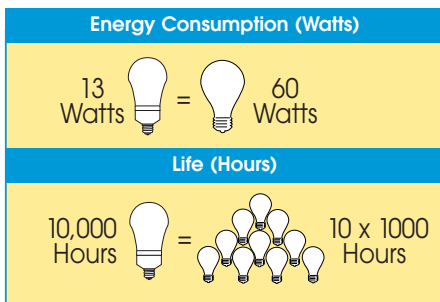
Choose your five most used household light bulbs or light fixtures and replace them with ENERGY STAR® qualified ones. You'll save energy, you'll cut down on pollution and you'll be taking the first next step towards saving our planet from a trillion pounds of greenhouse gasses.



# CHOOSE THE RIGHT BULB!

## Uses less Energy:

Using an ENERGY STAR® qualified bulb means you are using 70% less energy. That not only saves energy, but it means you are protecting the environment by using less resources and by putting less carbon into the atmosphere; a very good thing to do.



## Lasts Longer:

An ENERGY STAR® qualified bulb will last up to 10,000 hours. That means that it out-lasts approximately 10 incandescent lamps; so you change lamps less often.

## Saves Money:


A MaxLite ENERGY STAR® qualified bulb or fixture will save you money. If you use 70% less energy, you'll save 70% on your electric light bill.

If you normally use:	Then choose this ENERGY STAR® bulb:
40 Watt	11 Watt
60 Watt	15 Watt
75 Watt	20 Watt
100 Watt	25 Watt

Choose from the following chart to find the ENERGY STAR® qualified bulb that's right for your application...



Join us in protecting the environment "right from home". Our company has teamed up as a Partner with the U.S. Environmental Protection Agency's ENERGY STAR® program. Together, we are supporting a new public education campaign showing how we can all help the environment, through decisions we make at home. It really is true; simple decisions can make a big difference.



We are continuously spreading the word that energy efficiency is good for us all. Now you can join us. Americans have already purchased over one billion ENERGY STAR® qualified products and last year alone, the savings in pollution and energy, was equivalent to taking 18 million cars off the road.

That's not bad. But let's continue the good work together. Change your light bulbs and light fixtures to models that are ENERGY STAR® qualified. (And don't forget all the other products in your house which can be replaced by those that carry the ENERGY STAR® qualification.)



**WE CAN MAKE A DIFFERENCE  
YOU, US, AND ENERGY STAR®...**